

RITZ

THE MAGAZINE

The Ritz

The Ritz London is one of the world's few great brand names, defining the concept of luxury and elegance since it opened at the beginning of the century.

One hundred years later, the Ritz remains a favourite haunt of high society, attracting a discerning, international clientele.

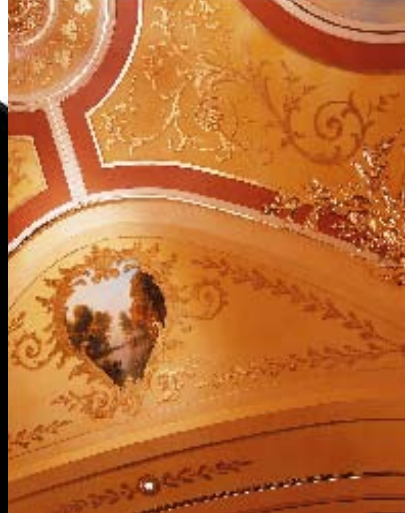
To maintain this loyal, wealthy and often famous following, The Ritz London and The Ritz Club London place great emphasis on attention to detail and individual service.

Ritz London magazine continues this fine tradition.





Ritz London magazine is personally addressed to and read by the wealthiest and most influential people in the world – people who seek and appreciate the finest things in life.



Reaching the Untouchables

The Ritz London Magazine's readership is made up of that exclusive group of people who are almost impossible to reach via normal media channels.

Advertisements in Ritz directly target a powerful and influential international élite with the world's largest disposable incomes.

Circulation & Readership

Ritz London Magazine is personally addressed and mailed to:

Select Guests Of The Ritz London

Regular, distinguished guests will receive the magazine at their home address.

This international profile of wealthy and high-powered visitors to London includes:

- business leaders and the heads of major international corporations
- high net-worth individuals from the US, Middle-East, Latin America, Asia and Europe
- royalty, aristocracy, diplomats and celebrities

Members Of The Ritz Club London

A private members club which offers a unique meeting place for the international élite, including:

- royalty, aristocracy, diplomats and politicians
- celebrities and famous figures from film, television and other media
- international businessmen and women, entrepreneurs
- top sportsmen including test cricketers, professional golfers, polo players and top flight jockeys

Additionally circulated via other proven channels:

Through The Ritz London And The Ritz Club London

- available in all rooms and executive suites in the Hotel
- placed in all Ritz limousines
- public areas of the Hotel and Club
- worldwide at galas and special events

Total circulation: 35,000 copies per issue. Estimated readership in excess of 85,000.



Ritz London Magazine

Published for the world's elite, the award winning Ritz Magazine has outstanding editorial written by leading journalists that is matched only by the high standard of photography throughout.

Designed and produced with maximum care, it is printed on fine art paper, reflecting the magazine's quality editorial and readership. Great effort is invested in reproduction, to ensure that exquisite images and illustrations are standard in advertisements and editorial alike.

Carries news and in-depth features on a variety of contemporary topics, from finance to sport. Interviews with the world's most dynamic people ranging from business barons to media celebrities, haut -cuisine chefs to sporting tycoons.

Written by leading authors and experts. They provide witty and erudite editorial of the highest quality to accompany the finest photography.

Expands and enhances the luxurious, sophisticated and contemporary profile of The Ritz London and The Ritz Club London. Ritz Magazine's readership is unique, a select group of inspired and successful individuals from around the world.

Wins awards. Winner, Best Use of Typography, The Magazine Design Awards 2003, 2005, 2008.

Runner up, Best Designed Customer Magazine, The Magazine Design Awards 2003, 2005.

Best Designed Features Spread, The Magazine Design Awards 2008.

Finalist in 6 categories including Customer Magazine of the Year,

The Magazine Design Awards 2003 -2008.

Finalist Best Use of Typography, APA Awards 2009

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Media Information

Distribution

The Ritz Hotel in London
Members of the Ritz Club

Circulation 35,000 copies

Readership 85,000 readers per issue

Rates for Colour Ads

Double page spread	£12,350
Full page	£7,175
Inside front cover	£8,425
Inside back cover	£8,425
Outside back cover	£10,250
Premium positions*	£7,950

* Covers and facing directory and contributors

Mechanical Data

Space (H x W)	Bleed	Trim	Type
Double page spread	331 x 486mm	325 x 480mm	315 x 470mm
Full page	331 x 246mm	325 x 240mm	315 x 230mm
Covers	331 x 246mm	325 x 240mm	315 x 230mm

Format

Portrait format, full colour throughout, laminated board covers,
printed on high quality art paper, perfect bound.

Materials

Artwork in high resolution PDF (300 dpi), CMYK format.

PDF files should only contain Adobe Type 1 fonts, these must be embedded and subset.

PDF file names should include: page number, publication, and issue.

Advertising Enquiries

Please contact The Ritz Magazine Sales Team:

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