

QUINTESSENTIALLY

As the world's leading private member's club, Quintessentially provides a concierge service which focuses on "accessing the inaccessible". Quintessentially has a mission to bring to its members a collection of the very best things life has to offer.

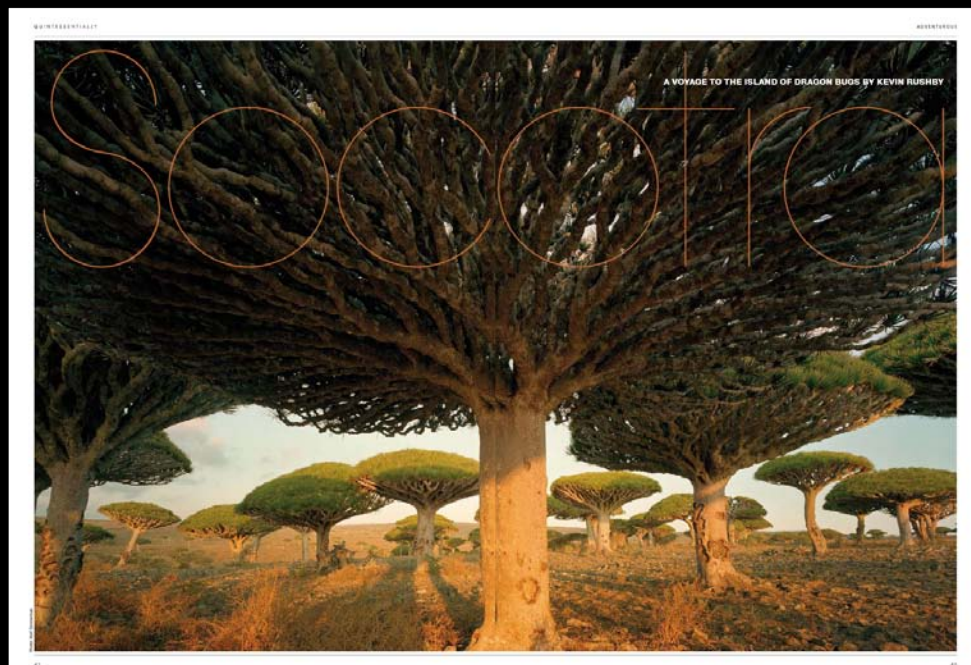


The Club now has a worldwide membership of Ultra High Net Worth Individuals and corporate members, with **52 offices across the globe** (including Dubai, Paris, France, Jeddah, Hong Kong, Singapore, and Switzerland) along with fixers and research teams in most other major cities. Quintessentially operates a 24-hour, 365- days-a-year service, and prides itself on being able to look after its members wherever they may be in the world.

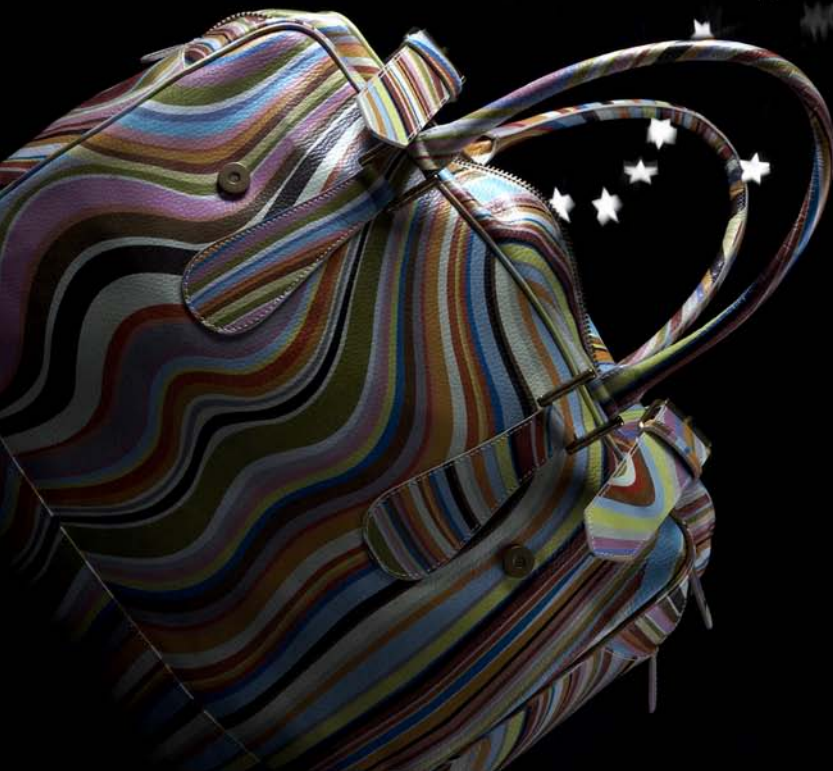
Quintessentially Magazine has always aimed just as high, and is distributed globally through all Quintessentially offices.

Originally conceived by **Lucia van der Post**, (who founded the FT's How To Spend It), the contemporary and original content of the magazine reflects Quintessentially members' wide-ranging interests, be it in arts, culture, academia, travel, fashion, leisure, or lifestyle. The photographic essays are exquisite, the words and writers inspiring, and the design is impeccable.

It is curious, adventurous, vibrant, and always discriminating, appealing to the interests of the world's top 2% high net worth individuals. Positioned specifically at the top end of the luxury goods market, it has huge integrity and delivers extremely high production values. Heading the Quintessentially editorial team is **Alex Bilmes**, Features Director at GQ and regular contributor to Vogue.



Quintessentially Magazine is distributed to members in the UK and to franchised and wholly owned offices abroad. It is also available in selected 5 star hotels, health clinics and First Class airline lounges.



Average circulation	25,000
Average readership	125,000
Net worth	\$8 - \$30+ Million*
Frequency	Quarterly
Pagination	128pp

Profile

VIP's, Chairmen and CEO's of public companies, celebrities, wealthy international travellers, multinational corporations, and royalty.

Demographic

57% male and 43% female

Age between

21-29	18%
30-39	45%
40-49	26%
50+	11%

* Client survey 2008



Full colour display advertising rates

Single Page ROP	£ 7,250
Single RHP first half	£ 8,400
Inside Front Spread	£16,900
Double Page Spread	£13,000
Outside Back Cover	£14,500
Inside Back Cover	£ 8,400

Advertorial price on application.

(All prices subject to VAT)

Other special positions available upon request.

Agency details

Agency commission 10%

Note: All advertising copy must be supplied for clearance by Quintessentially, prior to acceptance.

Terms and conditions available on request.

Mechanical data

335mm x 240mm

Printed Sheet Fed Litho

Perfect Bound

4 Colour process throughout

Page Trim Size 335mm x 240mm

Page Bleed Size 341mm x 246mm

Page Type Size 315mm x 220mm

For DPS advertisements, please supply single pages made to sizes above.

Please allow 5mm each page for gutter loss allowance.

This is to be included within the trim size.

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